

# ROTATING ART PROGRAM

Green Bay Public Arts Commission  
City of Green Bay  
Dept. of Community and Economic Development  
100 North Jefferson Street - Room 608  
Green Bay, WI 54301-5026  
Phone: (920).448.3142  
Fax: (920).448.3426  
<http://greenbaywi.gov/pac>



## DEADLINES

### This is a rolling application.

Applicants will be selected based on merit of proposed project and availability of open display pads.

## WHAT IS THE GREEN BAY PUBLIC ARTS COMMISSION?

The Green Bay Public Arts Commission's (GBPAC) mission is to promote the arts, culture, and creative identity of Green Bay through awareness efforts, provisions and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five member commission appointed by the Mayor to advise the City about matters of arts and culture.

## WHAT IS THE ROTATING ART PROGRAM?

The Rotating Art Program was created in order to beautify our community, promote our cultural identity and to encourage artistic engagement. The Green Bay Public Arts Commission (GBPAC) invites artists to offer their creative talents to the City of Green Bay. The Rotating Art Program (RAP) is an opportunity for temporary works of art to sprout up throughout the community. Six concrete pads have been installed throughout the city to serve as platforms for temporarily installed sculptures. Accepted artists will be given a stipend of \$500 to help facilitate the installation and deaccession of the work. The art will be on display for one year. During the eighth month of the display period the sculptures will have the option of being put up for sale at an 8% commission fee to the GBPAC.

The objectives of the Rotating Art Program include broadening the role of the artists in the community by:

- Developing public artworks that have strong, inherent aesthetic quality and represent diverse communities and a wide range of artistic styles and disciplines.
- Encouraging collaboration among artists, architects, engineers and others.
- Encouraging public dialogue about and understanding of works of art, issues raised by public art, and the various roles artists can undertake.
- Providing opportunities for artists to advance their art forms.
- Dispersing temporary public art through the City of Green Bay to really build a voice for the creative community within the city.

**CONTACT:** Laura Schley, Public Arts Coordinator - [laurasc@greenbaywi.gov](mailto:laurasc@greenbaywi.gov) - (920).448.3142

## GUIDELINES

Accepted applicants will receive a \$500 stipend to help facilitate with the installation and deaccession of the work. \$200 will be provided during installation followed by \$300 after successful deaccession of the work by the artist.

Artists may submit existing art or art that they can create specifically for the RAP pad. Art quality should be high in regard to design, materials, craftsmanship, assembly, and appropriateness to theme and character designated by the Green Bay Public Arts Commission.

Proposed work will be graded based on:

### ARTISTIC MERIT:

- Idea to be conveyed
- Visual impact, including color, form and composition
- Original and innovative design

### FEASIBILITY:

- Public Safety
- Quality materials and craftsmanship

### ABILITY TO SUCCESSFULLY COMPLETE THE PROJECT:

- Training and experience
- Evidence of careful financial planning
- Technical competence and craft experience

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## BEFORE YOU APPLY

How does your project fit the Rotating Art Program? We are looking for projects that are: high quality, unique, temporary, publicly accessible, and not overtly controversial in nature.

### ELIGIBLE WORK MUST:

- Fit within the boundaries of the 6ftx6ft. pad (larger pieces will be individually reviewed)
- Be safe to the public
- Be weatherproof and resilient for northeast Wisconsin's climate
- Weigh less than 400 pounds.
- Be installed by the artist/artist team (if assistance is needed with the fastening system, please contact the Public Arts Coordinator)
- Be maintained by the artist throughout the display year
- All repairs to the piece will be made by the artist
- Any vandalism will be re-mediated by the artist
- Be deaccessioned by the artist/artist team at the conclusion of the display year

Final placement of the work will be deemed by the commission/available locations.

Expect that you will be responsible for all costs associated with the project, including the costs of fabrication, installation, maintenance, permits, fees, desinstallation, etc.

Remember if the GBPAC approves your application, your project will become a part of the Rotating Art Program. Your project and all promotional materials will need to display our logo and/or credit language. You are not getting a grant for your project. You are providing a temporary public art piece that you may sell at an 8% commission fee to the GBPAC. Your piece will be on display for an 8 month minimum from the installation date, with an end date to be set at one year unless otherwise determined by the Public Arts Coordinator.

## SUBMISSION

**SUBMIT VIA THE APPLICATION PROVIDED ON THE GBPAC WEBSITE:**  
**[HTTP://GREENBAYWI.GOV/581/ROTATING-ART-PROGRAM](http://greenbaywi.gov/581/ROTATING-ART-PROGRAM)**

### APPLICATION WILL REQUEST:

- First and Last Name
- Address
- Phone Number
- Email
- Project Title
- Project Description
- Will the piece be for sale?
- What is the sale price? (if any)
- Photos/drawings depicting:
  - Birds Eye View of Project
  - Frontal View of Project
  - Dimensions of Project
- Evidence of prior work
- Photos of prior work
- Do you have insurance?
- Do you have the necessary permits?

**FOLLOWING SUBMISSION OF YOUR APPLICATION THE PUBLIC ARTS COORDINATOR WILL CONTACT YOU TO CONFIRM YOUR ATTENDANCE AT THE NEXT GBPAC MEETING.**

## REVIEW PROCESS

1. You've submitted your application
2. Public Arts Commission members will do an initial review of project.
3. The Public Arts Coordinator will be getting in contact with you to determine if you can attend the upcoming public meeting. (Note: Applications will not be reviewed until you are able to interview with the commission.)
4. Full Commission review at public meeting which will include an interview with applicant. Interviews may be completed over the phone if attendance is not possible. Commission members may suggest changes to application during this meeting.
5. Based on Commission decision you will be notified of program acceptance/denial.

## NOTIFICATION

Applicants will be notified of award decisions approximately one month following submission.

## FUNDING CREDIT

All publicity, press releases and promotional material must acknowledge that the project is a Rotating Art Program temporary public art piece funded by the Green Bay Public Arts Commission.

## PAYMENT

The payment of \$500 will be split during the display period. \$200 will be awarded following the successful installation of the piece, and \$300 will be awarded following the successful deaccession of the piece.